



Golden Green Properties Ltd



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Editors Note

he real estate industry is a brilliant tapestry with tales of development, innovation, and progress weaved throughout. The relevance of real estate endures despite changing markets and geographies; it's not only about physical locations but also about the stories and lives that are told within them.

The current edition delves into the complex world of real estate, examining insights, trends, and the transformative potential of each individual property. We seek to reveal the various factors influencing the real estate market today and in the future, from the appeal of sustainable housing to the comeback of urban life.



Lilian Wanjiku Hiuhu

A selection of publications that shed light on different facets of this everevolving field has been assembled by our team. Furthermore, we draw attention to the increasing significance of eco-friendly methods as sustainable development becomes the main focus of real estate projects across the globe.

The human element the hopes, desires, and aspirations of people looking to start new businesses or find a place to call home lies at the center of every real estate project.

We understand the responsibility that goes along with this, and we strive to offer our readers whether they are seasoned investors, first-time land owners, or professionals in the field the knowledge they need to make wise choices in this always changing market.

The real estate industry changes along with the rest of the globe. We cordially encourage you to peruse, educate yourself on, and participate in the compelling narratives that characterize this vibrant field through these pages. We hope you find this issue inspiring, thought-intriguing, and full of insightful viewpoints on the complex world of real estate.

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Vol 1.0

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From the Chairman's Desk

n my capacity as the Chairman of Golden Green Properties Limited, it is with great pride that I have the privilege of presenting our company's steadfast commitment to forging a sustainable and prosperous future, exclusively within the pages of this magazine. Our journey is marked by a profound vision: To offer real estate services that are fulfilling and making ownership of affordable properties a reality. Our mission stands as a testament to this unwavering dedication: To be the most preferred Real Estate Company by providing the most personalized and top quality professional support to our customers. Through this feature, we invite you to delve into our story, embracing the essence of our vision and the unwavering mission that propels us forward.



George Hiuhu Mwangi

To our valued clientele, We believe in the timeless wisdom that the best investment on Earth is indeed earth itself. In the realm of investments, few avenues offer the combination of minimal risk and maximum returns quite like real estate. It's the reassuring sense of owning a piece of the world, where the only thing that remains steadfast and immovable is the land beneath your feet. In our journey through the world of real estate, one truth has consistently guided us to succeed in this industry, we must unwaveringly prioritize the best interests of our clients. It's a principle that has served as our North Star, and in doing so, we've discovered that by

putting your clients first, your own needs are not only met but often surpassed beyond your wildest expectations. To our dedicated sales executives, Success is a journey, and you're already halfway there by simply believing in yourself. The more you invest in understanding your customers, the more valuable, relevant, and persuasive information you can provide them. It's not about having superior intelligence; it's about possessing greater selfcontrol than the rest. Remember that progress often thrives beyond the boundaries of your comfort zone.

"You have the power to take charge of your day or let it control you the choice is yours."

In your pursuit of excellence, never stop prospecting to keep your sales pipeline flowing. Aim to schedule more appointments than you think you have time for, and approach each customer with

From the Secretary's Desk

n the competitive realm of real estate, effective operational management plays a pivotal role in an organization's success. Golden Green Properties Ltd places significant emphasis on maintaining an operational framework that aligns with industry best practices.

The company's dedication to excellence in administration is evident through various facets of its daily operations. Efficient record keeping forms a foundational aspect of smooth organizational functioning, and Golden Green Properties Ltd leaves no stone unturned.

The company maintains meticulous records of all transactions, ensuring accessibility when required. This dedication to structured data management not only facilitates internal decision - making but also enables the company to provide accurate information to clients and regulatory authorities.

Golden Green Properties Ltd acknowledges that clear and timelycommunication with clients is vital for building trust and nurturing long-term relationships. The company is committed to keeping clients informed about the progress of their transactions. In doing so, it ensures that clients remain well informed and can make decisions with confidence.



Benard Gichimu Karanja

Efficiency in administrative processes is a core principle for Golden Green Properties Ltd.

The company has invested in stateof the-art technology and modern administrative tools to streamline work flows and reduce unnecessary delays.

This commitment to efficiency enhances the company's productivity and translates into quicker and more convenient services for clients. Golden Green Properties Ltd is unwavering in its commitment to complying with all relevant regulatory requirements.

The company diligently follows applicable regulations and guidelines, ensuring operations within the legal framework. This not only safeguards the company's interests but also those of its clients. A client -centric approach is central to Golden Green Properties Ltd administrative practices.

The company recognizes that each client is unique and has distinct needs. Consequently, it tailors administrative processes to accommodate individual preferences and requirements, aiming to provide personalized and exceptional service.

Resource management is another area where Golden Green Properties Ltd excels. The company optimizes the use of resources, whether personnel, technology, or financial assets.

This efficient resource allocation improves operational efficiency and contributes to the company's financial stability. Golden Green Properties Ltd dedication to administrative excellence permeates every facet of its operations.

From meticulous record keeping to efficient client communication, streamlined processes, regulatory compliance, and a client-centric approach, the company consistently upholds the highest standards of administrative efficiency.

As it continues navigating the competitive real estate landscape, Golden Green Properties Ltd remains steadfast in upholding these principles, ensuring that its clients receive exceptional service and its operations run smoothly.

From the Treasure's Book

In the realm of real estate, maintaining a robust financial position is paramount for success. Golden Green Properties Ltd stands firm in its commitment to financial excellence, carefully managing. its resources and investments in a manner that navigates the ever evolving e c o n o m y l a n d s c a p e.

The company understands the significance of balancing growth with financial stability and adheres to principles of transparency, accountability, and effective risk management.

Golden Green Properties Ltd prudent financial management practices serve as a cornerstone of its resilience. The company exercises diligence in its financial decision-making, ensuring resources are allocated thoughtfully and investments are chosen strategically to benefit both clients and stakeholders.

This approach has been instrumental in safeguarding the company's financial health during times of economic uncertainty.

Sustainable growth is a central focus for Golden Green Properties Ltd.

The company is dedicated to making financial decisions that support its expansion while preserving the long-term financial well-being of the organization. This delicate balance between growth and stability is achieved through adherence to transparent and



Nehemiah Nyagah Kihungi

Transparency and accountability are core values of Golden Green Properties Ltd.

The company strictly follows guidelines for financial reporting, providing regulators, clients, and investors with transparent financial information.

Trust forms the foundation of all financial operations, and Golden Green Properties Ltd is committed to upholding this trust through its transparent financial practices. In a real estate market that is constantly evolving, effective risk management is imperative. Golden Green Properties Ltd has implemented robust risk management procedures that enable it to foresee potential issues and proactively address them. This proactive approach safeguards the company's financial interests and those of its stakeholders. Golden Green Properties Ltd is not only concerned with its own financial well-being but also with its

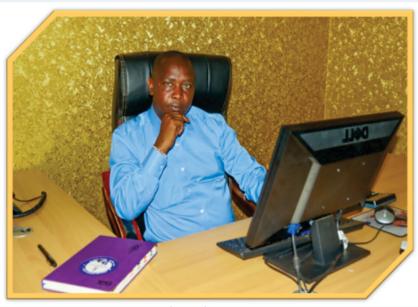
role in strengthening local economies, supporting small businesses, and creating job opportunities in the areas where it operates. The trust of investors is paramount for Golden Green Properties Ltd. The company puts forth substantial effort to maintain a healthy balance sheet and ensure that investors have faith in its financial management.

Its track record of generating steady returns is a testament to its dedication to sound financial principles. Golden Green Properties Ltd journey in the real estate sector is marked by a steadfast commitment to financial excellence. Its prudent financial practices, focus on sustainable growth, transparent operations, and effective risk management have enabled the company to thrive in a dynamic industry.

As the company continues to shape the real estate landscape, it remains dedicated to upholding these principles, ensuring that its financial foundation remains strong for years to come

From the General Manager

ince inception, Golden Green Properties Ltd has strived to live to it's vision of making affordable properties a reality to all. This has been made possible through innovative leadership, which has resulted to efficiency, evolution, empowerment to our team and projects. Effective communication across board has helped the company to achieve and convey a unified vision.



Benard Ndungu Kigo

We have consistently embraced the core values, which we have intrinsically weaved into our business, flowing through every aspect of our day to day and embracing it as our culture. Our values of integrity, community focus, respect, accountability and entrepreneurial spirit has helped us to have a customer centric approach in this sector. Therefore, it has been a journey that has improved customer satisfaction by providing products that has transformed lives, added value andexpanded opportunities for wealth creation. Through good practices in this sector, we have hired a reliable team that has effectively helped reach and call to action to end poverty and inequality in the society.

Continuous training of our staff has seen the company rated the first in matters awareness in real estate. Hands on a p p r o a c h i n c u s t o m e r service, has seen our company grow rapidly in the entire central Kenya region as well as diaspora Through our motto; "

Your Investment Partner", we have brought affordability through flexible mode of payment and competitive prices in our products. Timely issuance of Title Deeds forms the back bone in our vision realization and therefore our top priority.

Golden green properties ltd provides job opportunities with the aim of improving livelihoods in the community. It's for this reason we endeavour to continue being the most preferred real estate company by providing the most personalized and quality professional support to our customers.

Investing in land is like planting a seed that, with careful nurturing and time, can grow into a bountiful tree of financial security. It's a tangible asset that stands the test of time. As we look to the future, our goal for Golden Green Properties Limited is to keep raising the bar for quality in the real estate sector

Navigating Real Estate Investments



Investing in real estate has long been a tried and-true method for building wealth and securing financial stability. With careful planning and a solid understanding of the market, real estate investment can offer significant returns. In this article, we'll delve into some of the key strategies to consider when venturing into the world of real estate investment.

Research and Analysis:

Extensive research and analysis are the cornerstones of any profitable real estate venture. Studying market trends, neighborhood property values, economic indicators, and the

likelihood of further development in the area are all part of this process. Finding new communities or areas with room for expansion might present several opportunities for a p p r e c i a t i o n.

Clearly state your investment goals:

Before making an investment, state your goals. Do you intend to flip properties for short-term profit or do you want to earn money through rentals for the long term? Your plan will be more effective and your decision-making process will be aided by clearly defining your in vestment goals.

Risk Management:

nvesting in real estate involves risk. Your investment may be impacted by changes in the market, unplanned property upkeep, or shifting economic conditions. By investing in several property kinds or regions, you can diversify your portfolio and reduce your risk.

INVESTMENTS

Navigating Real Estate Investments

Investigate your finance alternatives

From conventional mortgages to original solutions like seller financing or private lenders. Knowing your financial limitations and selecting the best financing option will increase the return on your investment.

Networking and Expertise

Creating a network within the real estate sector can lead to many beneficial opportunities. You can get advice based on your experiences from mentors, fellow investors, property managers, realtors, and fellow investors.

Due Diligence:

Perform exhaustive due diligence before buying a property. Check the property for any structural problems, liens, and possible zoning or permit concerns that can affect your investment.

Departure options

Whether you want to sell the property, refinance it, or leave it to heirs, consider all possible departure options. You will be better prepared for success if you are adaptable and flexible to shifting market conditions.

In conclusion, real estate investing can yield significant dividends for those prepared to put up the time, effort, and forethought. account your individual situation and long-term goals.

Location

The value of location in real estate cannot be emphasized. Prime real estate tends to keep its value better and draw more renters or buyers because of the close proximity to amenities, transit, schools, and employment centers.

"Real estate cannot be lost or stolen, nor can it be carried away. Purchased with common sense, paid for in full, and managed with reasonable care, it is about the safest investment in the world."

Navigating Real Estate Investments

he current market is seeing a revival of interest in land investment, which is frequently seen as the cornerstone of real estate riches. Understanding the potential and important elements that drive land investments is crucial as investors look to diversify their holdings and profit from new trends. We'll look into the encouraging trends and elements that distinguish particular properties as appealing land investment choices as mentioned earlier.

"Investing in land is more than just buying; it's about making strategic decisions and using trends to create a vision that matches the market's pulse."

Land investment is becoming more important as lifestyles and market dynamics change. Vacant land has gained value due to a rise in demand for custom-built homes, sustainable living, and areas for recreational activities.

Interest in homes with large lots and the possibility to create distinctive, personalized landscapes has increased as a result of the current trend toward more suburban and rural living experiences.

Important Land Investment Elements

Land is attractive as an investment choice for a number of reasons, particularly in the market today.

Location Advantage:

Land investments are highly recommended for properties located close to metropolitan centers, transportation hubs, or developing areas. The value of real estate can be significantly increased by being close to important amenities as demand for calm yet accessible living rises.

Zoning Flexibility:

Understanding local zoning regulations is crucial. Properties with zoning that allows for diverse uses, such as residential, commercial, or mix eduse, offer investors more versatility in their investment strategy.

Development Potential:

Lands that have the potential to be developed into other types of structures, including residential subdivisions, community centers, or recreational facilities, have a higher probability of yielding a profit.

Infrastructure Accessibility:

Access to infrastructure, including public services, utilities, and roads, can have a big impact on how much a piece of land is worth. The potential for cost effective development or properties with existing infrastructure make appealing investment opportunit in the substitution of the properties with existing infrastructure make appealing investment opportunity.

Natural Features:

Land with unique natural features, such as water bodies, scenic views, or natural reserves, holds inherent value. These features can attract both buyers and visitors, increasing the potential for appreciation.

Market Growth:

Investing in areas experiencing population growth, economic development, or government investment can position investors to benefit from increasing demand for land and properties.

Utilizing Land to Support Future Growth:

Investors who want to get the most return on their land investments should think about using tactics in line with current market conditions and distinctive property.

WHO WE ARE

Three inspired men who started their careers as teachers and are now the directors of this organization invested in the idea that would become Golden Green Properties Limited.



Our Vision

To offer Real Estate Services that are fulfilling and make ownership of affordable properties a reality

Our Core Values

We always strive o achieve the highest possible standards in our work ethic

Accountability

We always take responsibility for our actions without seeking to shift any blame

Innovation

We relentlessly seek to be creative and ensure that at any given time we are able to offer real estate solutions that are tailormade to suit you specific needs

Our Mission

To offer Real Estate Services that are fulfilling and make ownership of affordable properties a reality

Integrity

We are consistent and uncompromising in adherence to honesty, truthfulness and accuracy in all

Teamwork

We operate as a single indivisible family in which our staff members and investment partners work in harmony for a common goal.

> "The only person you should try to be better than is the person you were yesterday."

Top Management



Benard Ndung'u Kigo General Manager



Hellen Moraa Deputy Manager



Michael Karanja Supervisor



Stanley Wahome Supervisor



Susan Wambugu Supervisor



Gladys Muthoni Finance



Grace Nga'ng'a Finance



Lilian Wanjiru Finance



Pauline Muli Titling

THE TEAM



Joseph Muchoki Branch Manager-Muranga



Loise Murithi Branch Manager-Nyeri



Mary Munene Branch Manager-Nyahururu



Magdaline Wambaire Branch Manager-Othaya



Susan Nyaga Manager -Nanyuki



Eddy Migwi Surveyor



Digital Marketer & IT Muthoni Muito



A photo of Highway Ridge Gardens ~ Sagana

HIGHWAY RIDGE ~SAGANA GARDENS

- Along Sagana Marua Dual Carriage.
- 3mins drive from Sagana Town.
- Neighboring the proposed Sagana Industrial Estate. Within the fast growing serene area of Sagana.
- 200mtrs o ffthe highway.

- Within the environs of Ndia Technical.
- Prime land with red soil.
- speculation intent.



MOUNTAIN VIEW PHASE 2

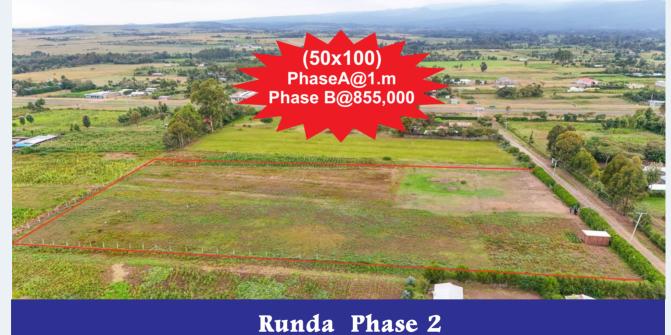
- for immediate settlement

- commercial purposes



NEEMA PHASE 2

- Between sweet waters Primary & Mirera shopping centre
- in a very prime development area



RUNDA PHASE 2

- Within Jikaze town





Pour Investment Rartner-

INVESTMENT TERMS

Word Puzzle

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PICTORIAL



A photo of Nyahururu Team with their Branch Manager



A photo of Othaya~ Kiriaini Team with their Branch Manager



A photo of Nanyuki Team with their Branch Manager



A photo of Thika Team with their Branch Manager

PICTORIAL



A photo of Nyeri Team with their Branch Manager



A photo of GGP Directors:



A photo of GGP General Manager in an Interview (Look up)

EMMANUEL GARDENS @ Ksh 595,000 (50 x100)

- ↑ 1.2KMs o ffNyahururu ~ Nakuru Road.

GATUNDIA ~PHASE 2 (a) Ksh 295,000 50 x 100

- & Behind Gatundia shopping centre.
- & Connected with water and electricity.
- Ready for immediate settlement.
- Suitable for residential purposes and speculation

JOY GARDENS ~ RUMURUTI(PHASE 1) @ Ksh 195,000 50 x 100

- Next to Triple AAA Growers Ltd.

JOY GARDENS (PHASE 2) @ Ksh 245,000 50 x 100

- Along Rumuruti ~ Sipili Highway (on the tarmac).
- About 5 KMs from Rumuruti Town.
- Prime for commercial development like Petrol Station.

JOY GARDENS (PHASE 3) (a) Ksh 265,000 50 x 100

- Along Rumuruti~Sipili Highway.
- ♦ 300 m o ffthe tarmac.
- in an already developed area.

PARADISE GARDENS ~NYAHURURU (a) Ksh 625,000 50 x100

- ♠ Along Nyahururu Kasuku Highway.
- *₽* 200M from the Tarmac.

GOLDEN SPRINGS PHASE 3 (a) Ksh 225,000 50 x 100

- 🌣 Located few kilometers from Makutano Town. 🚓
- & Behind Kona Bahati Primary School.

@ Ksh 275,000 50 x 100

- ↑ 100M o ffthe tarmac.

- ideal for both commercial and residential purposes.

GOLDEN SPRINGS PHASE 5 @ Ksh 295,000 50 x 100

- ☆Located along Makutano Ngobit Highway.
- ≈30M of the tarmac.
- Next to Ngobit Chiefs office.
- Primary School.

- À Ideal for commercial purposes.

NEEMA GARDENS ~N ANYUKI @ Ksh 275,000 50 x 100

KWA J (MT.CARMEL) (a) Ksh 555,000 (50 x 100)

- immediate neighbour to Mt. camel boarding sch.
- & Connected to water & electricity.
- Ready for immediate settlement.
- Appropriate for both commercial and residential purposes.

EDEN PARK PHASE 3 (a) Ksh 495,000 (50 x 100)

- Along Nyeri-Nyahururu Highway (On the Tarmac).
- ☆ Water & Electricity installed.

NTUKURUMA PHASE 9 @ Ksh 500,000 (50x100)

- ⇒ 300M from St. Lois Catholic Church

- Suitable for residential purposes

JOY GARDENS ~NANYUKI (a) Ksh 655,000 (50 x100)

- Along Rumuruti-Sipili Highway

GATUNDIA PHASE 2

@ Ksh 295,000 (50x100)

- Ready for immeiate settlement
- Suitable for residential purposes and speculation.

EDEN PARK (PHASE 3)

@ Ksh 495,000 (50x100)

- Along
- About 5kms from Rumuruti Town
- in a very developed and prime neighborhood
- Prime for comercial development like Petrol Station
- F In proximity and within radius of Rumuruti Smart
- ideal for residential homes

BARAKA ESTATE MATUU (a) Ksh 295,000 50 x 100

- ☆ KM off Thika ~ Garissa Highway.
- About 6 KM from the fast growing Matuu Town.
- ☆ Connected with water.
- Access roads done with murram.

- Secure and friendly neighborhood.
- All social amenities within the neighborhood.

MAKUTANO PHASE 12 @ Ksh 425,000 (50x100)

- All social amenities on site
- ⋄ Very prime and ready for commercial / residential development.

KAREN PHASE 3 ~ JIKAZE @ Ksh 450,000 (50x100)

- Ready for residential development

SILVER SPRINGS PHASE 4 ~NANYUKI @ Ksh 655,000 (50 x100)

- Along Nanyuki-Matanya Road
- All social amenities available
- Foliation Ideal for commercial and residential intent

ROYAL GARDENS PHASE 3 KANYAGIA @ Ksh 225,000 (50x100)

- ∀ Very prime and in a serene developed neighborhood

MLIMA VIEW PHASE 4 @ Ksh 595,000 (50x100)

- Within the fast growing Kanyagia shopping centre

MAKUTANO PHASE 10 @ Ksh 295,000 (50 x100)

- RM off Thika Garissa Highway.
- About 6 KM from the fast growing Matuu Town.

- Access roads done with murram.
- A Entrance gate with perimeter fence.
- Well drained soil favourable for commercial/residential development.
- All social amenities within the neighborhood.

MAKUTANO PHASE 12 @ Ksh 425,000 (50x100)

- All social amenities on site
- ⋄ Very prime and ready for commercial / residential development.



REPUBLIC OF KENYA
THE LAND REGISTRATION ACT
(No. 3 of 2012, section 108)
THE REGISTERED LAND ACT
(Chapter 300) (REPEALED)

Title Deed





CONTACT US

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